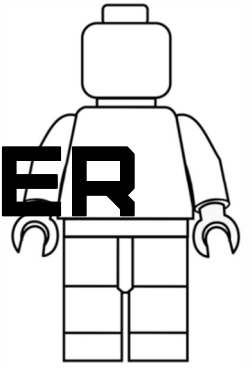


THE LEGO CODE OF

BRICK, BOT, & BUILDER



RESPECT the Bricks you build with, the Bots you command, and the Builders learning and creating alongside you.

EXPERIMENT with your ideas, be intrepid – explore new ways of achieving your design and programming goals and never be afraid of taking a step back or starting fresh.

SEEK ANSWERS on your own first when something doesn't work the way you expected. Ask questions of yourself and your fellow Builders – and always remember that there is not necessarily only “one right way” to solve a problem.

PERSEVERE when you hit a road block. Don't give up. Work from the ground up; break down your biggest, most complex problems into smaller, more manageable ones.

ENCOURAGE yourself and your fellow Builders. Remember that everyone works at their own pace, no one has all the answers, and each of us will always have more to learn.

CHALLENGE yourself with bigger, more complex tasks. The best way to stretch and strengthen our creative mental muscle is to struggle and endure.

TEAMWORK empowers everyone to work smarter, harder, and stronger. All Builders can learn from one another's struggles and successes. Sharing our thinking as we work with and compete against one another – and ourselves – as a team means that at the end of the day, we own more than just a “win.”